

Rep Order# 8868909 Ver# 5 Status Revised Traffic Order# 58228
 EC'd Yes
 Printed: 09/28/2012 12:46 PM 1 of 2
 Last Received: 09/28/2012 12:45 PM
 Showing Buylines: All Rep Revised Lines

SEP 28 2012

Station KTVX-TV SALT LAKE CITY
 Advertiser () RNC/LOVE, MA
 Product LOVE/C/R RNC
 Estimate# 919925
 Buyer PATRICIA DOME
 Phone#
 Fax#
 Agency () SMART MEDIA GROUP
 814 KING ST, SUITE 400
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E //919925
 Flight Dates 09/21/2012 - 09/27/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () NILE NOYES
 Salesperson Phone# 202-872-5880
 Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---
 COORDINATED FUNDS WITH LOVE AND RNC *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---
 PLS SEE REV PER STA EMAIL
 CREDIT IS \$150, REV TTLS \$12,135
 MONEY WILL BE MADE GOOD ON FUTURE CONTRACT
 PLS CK AND CNF
 THANKS
 NILE
Handwritten: If amount paid

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*10	F,M-TH	1035P-1105P	NIGHTLINE	:30	\$200.00	09/21-09/27	4	1	4	\$800.00	
	Sales Remark: V5 1X LATE RUN, SEE LN 23											
	V5 Comment Changed, Spots/week Changed											
	*12	F,TU-TH	1135P-1205A	EXTRA	:30	\$150.00	09/21-09/27	3	1	3	\$450.00	
	Sales Remark: V5 1X MSD											
	V5 Comment Changed, Spots/week Changed											
	*23	TH	1129P-1129P	NIGHTLINE	:30	\$200.00	09/27-09/27	1	1	1	\$200.00	
	Sales Remark: V5 1X LATE RUN, SEE LN 10											
	V5 Added											

---REPORT TOTALS---

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Report Totals: 8 / \$1,450.00

---SALES MONTHLY TOTALS---

Sep 12: 59 / \$12,135.00

Sales Totals: 59 / \$12,135.00

Station Totals: 59 / \$12,135.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$67,417

CABL	0%	KAGZ	0%	KJZZ	3%	KPNZ	0%	KSL	25%
KSTU	9%	KTVX	18%	KUCW	0%	KUPX	0%	KUTV	45%
NTVX	0%								

Books JUL12
Demos RA35+